



STAMFORD STRINGS PRIVACY POLICY

This Privacy Policy describes how and when Stamford Strings collects, uses, and shares information when you purchase an item from STAMFORD STRINGS, contact STAMFORD STRINGS, or otherwise use STAMFORD STRINGS's services. This Privacy Policy does not apply to the practices of third parties that STAMFORD STRINGS does not own nor controls, including any third party services you access and use to contact STAMFORD STRINGS. You should be able to reference their respective Privacy Policies to learn more about their privacy practices.

1. Personal information Stamford Strings collects

To fulfil your order to the best of our ability, STAMFORD STRINGS will ask you for certain information to contact you; such as your name, email address, postal address, telephone number, and the details of the service you are receiving from us. You may also choose to provide STAMFORD STRINGS with additional personal information (for example for a custom order), if you contact STAMFORD STRINGS directly.

2. Why STAMFORD STRINGS needs your information and how STAMFORD STRINGS uses it.

STAMFORD STRINGS relies on a number of legal bases to collect, use, and share your information, including:

- as needed to provide STAMFORD STRINGS's services, such as when STAMFORD STRINGS uses your information to fulfil your order, to settle disputes, or to provide customer support;
- when you have provided your affirmative consent, which you may revoke at any time;
- if necessary to comply with a legal obligation or court order or in connection with a legal claim, such as retaining information about your purchases as required by UK tax law; and
- as necessary for the purpose of STAMFORD STRINGS's legitimate interests, if those legitimate interests are not overridden by your rights or interests, such as 1) providing and improving STAMFORD STRINGS's services. STAMFORD STRINGS uses your information to provide the services you requested and in STAMFORD STRINGS's legitimate interest to improve our services; and 2) STAMFORD STRINGS uses your information as necessary to comply with our obligations under the UK Consumer Rights Act 2015

3. Information sharing and disclosure

Information about STAMFORD STRINGS's customers is important to our business. STAMFORD STRINGS shares your personal information for very limited reasons and in limited circumstances only, as follows:



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- Service providers. STAMFORD STRINGS engages certain trusted third parties to perform functions and provide services to our business, such as delivery companies. STAMFORD STRINGS will share your personal information with these third parties, but only to the extent necessary to perform these services.
- Business transfers. If STAMFORD STRINGS sells or merges the business, STAMFORD STRINGS may disclose your information as part of that transaction, only to the extent permitted by law.
- Compliance with laws. STAMFORD STRINGS may collect, use, retain, and share your information if STAMFORD STRINGS has a good faith belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce our agreements, terms and policies; (c) prevent, investigate, and address fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of our customers, or others.

4. Data retention

STAMFORD STRINGS retains your personal information only for as long as necessary to provide you with our services and as described in our Privacy Policy. However, STAMFORD STRINGS may also be required to retain this information to comply with STAMFORD STRINGS legal and regulatory obligations, to resolve disputes, and to enforce STAMFORD STRINGS agreements. STAMFORD STRINGS generally keep your data for the following time period: The UK's HMRC requests and requires self-employed traders and businesses to keep tax records for at least 5 years after the 31st of January submission deadline of the relevant tax year. After which time all data will be deleted and/or destroyed.

5. Transfers of personal information outside the UK and/or the EU

STAMFORD STRINGS does not store and process your information through third-party hosting services in the US and / or other jurisdictions outside of the UK and the EU.

6. Your rights

If you reside in certain territories, including the EU, you have a number of rights in relation to your personal information. While some of these rights apply generally, certain rights apply only in certain limited cases. STAMFORD STRINGS describes these rights below:

- Access. You may have the right to access and receive a copy of the personal information STAMFORD STRINGS holds about you by contacting us using the contact information below.
- Change, restrict, delete. You may also have rights to change, restrict STAMFORD STRINGS's use of, or delete your personal information. Absent exceptional circumstances (like where STAMFORD STRINGS is required to store data for legal reasons) STAMFORD STRINGS will generally delete your personal information upon request.



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- Object. You can object to (i) our processing of some of your information based on STAMFORD STRINGS's legitimate interests and (ii) receiving marketing messages from STAMFORD STRINGS after providing your express consent to receive them. In such cases, STAMFORD STRINGS will delete your personal information unless STAMFORD STRINGS has compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.
- Complain. If you reside in the EU and wish to raise a concern about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local data protection authority.

How to contact STAMFORD STRINGS

I, Elisabeth Summers am the data controller of your personal information for Stamford Strings. If you have any questions or concerns, contact me via e-mail at libbyannsummers@gmail.com .